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"Behold, now is the  
acceptable time; behold,  
now is the day of salvation."  
II Cor. 6:2

**LeTourneau  
University**

**Faith brings  
us together.  
Ingenuity sets  
us apart.**

# VIEW

## Campus Mall Development Set To Begin

Plans are underway to construct a tower and carillon this summer as the centerpiece of the campus mall area.

"For a number of years, we have needed a distinctive focal point on the campus that would blend with existing architecture and help provide a more collegiate

environment," said President Alvin O. Austin, "Over the years faculty and students have repeatedly expressed a desire for something that would serve as a central gathering place and at the same time symbolize the spiritual tone of the campus," he added.

"Through the generosity and continued interest of Elliott and Jeannette Belcher, Brent, Ala., funding has now been provided." The Belchers provided funding in 1989 for the construction of a redesigned road system and front entrance to the campus along with landscaping and lighting for the project.

They also donated \$100,000 toward Longview Hall as part of the Capture The Vision Campaign.

"A number of faculty members have been saddened in recent years that some chimies we once had no longer work," said Dr.

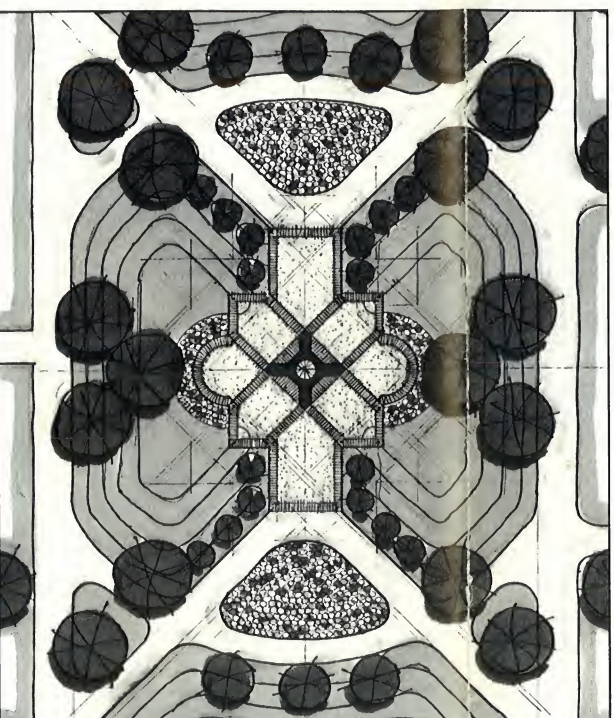
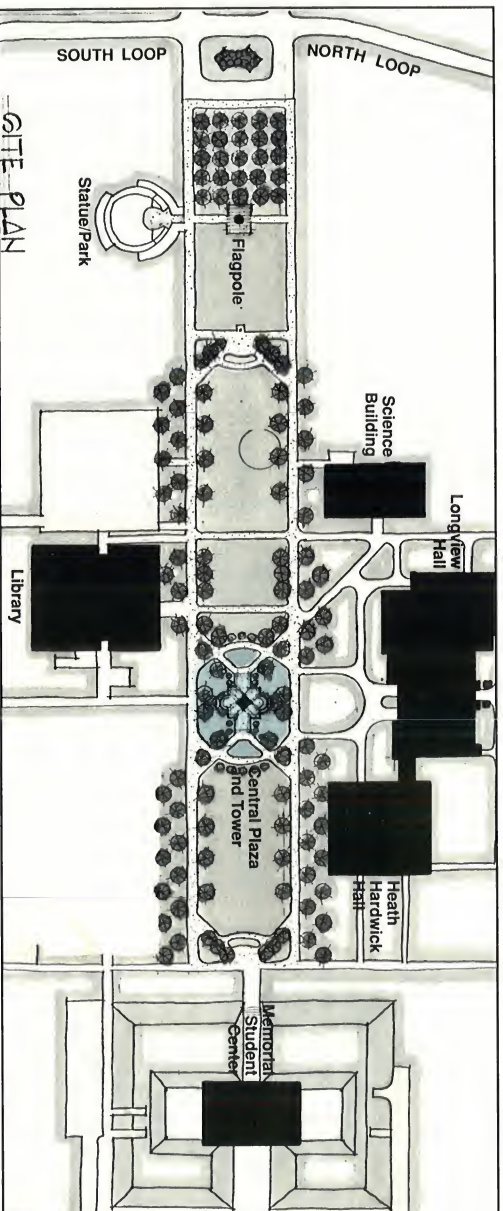
Paul Leifter, professor of electrical engineering and president of the Teaching Faculty Organization.

"This new project excites us." In December, 1990 the Belchers contributed an additional \$200,000 for development of a central mall area on the campus. Since that time, Earl Martin, Director of General Services, has been busy looking at various designs and bids for the mall construction.

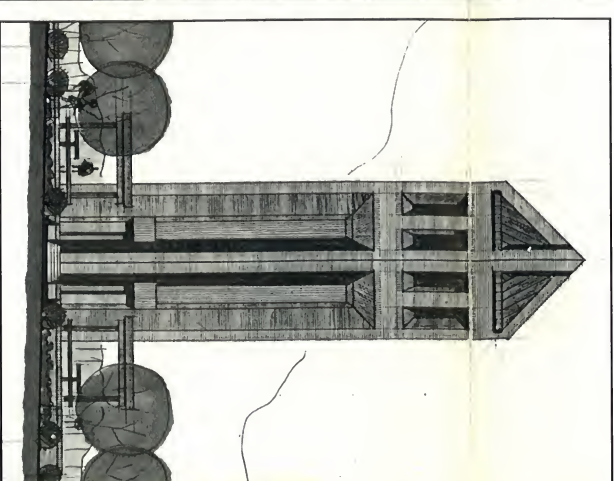
"We have been carefully studying possible designs for a campus mall, and now finally all the pieces seem to be in place to begin," said Martin.

Construction on the project will begin later this spring and should be completed by the end of the

(Continued on Page 8)



These architect's drawings show the proposed campus mall, central plaza and tower to be built this summer.



## Trio Wins State Aviation Contest

For the fifth year in a row, LeTourneau University took first place in the Texas Aviation Maintenance Competition April 6 in Dallas. Three-member student teams from the 13 aviation programs in Texas competed for trophies and prizes donated by industry and corporate sponsors. LeTourneau students finished first in three out of four categories in the competition, and brought home prizes valued at more than \$10,000.

Junior Luke Abbott took second place overall, while teammates Dan Huegel and Bruce Chase finished in the top 10, good enough to secure a narrow margin of victory over second place

(Continued on Page 8)



L. to r., LeTourneau aviation students Dan Huegel, Bruce Chase and Luke Abbott display the championship trophy and awards they won in Dallas April 6 at the Texas Aviation Maintenance Competition.

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President's Message

Christian Education Offers Advantages

What are the differences that makes an institution like LeTourneau truly unique from other colleges and universities? On the LeTourneau University video that we send out to prospective students and show to groups of interested students in churches and schools, one of our students, Dave Carmen makes the statement that "Christianity is not a way of doing certain things, but a certain way of doing everything." In this single, simple statement, Dave comes very close to capturing the distinctives of the Christian university. For the essence of the Christian university isn't found solely in the specific Christian programs and activities available only on the Christian college campus but also in the all prevailing atmosphere and mindset that invades all that we do...that "certain way of doing everything."

Yes, there are specific classes, programs and activities that seek to enhance the spiritual knowledge and development of the student. We require that students take courses in Biblical studies which give them an overview of the Old and New Testament and also an appreciation for using the Scriptures as the authority for faith and life. We expect students to attend thrice weekly chapel services where outstanding guest speakers and our own faculty and staff challenge our institutional family to mature in our faith. Our residence life program provides opportunities for students and faculty and staff to come together in their dorms for Bible study, prayer and fellowship. And through our various student life programs, students are encouraged to put "feet to their faith" by participating in an outreach project to Mexico, in a deprived area of Longview, or as a summer mission intern anywhere in the world. In addition to these courses and programs aimed at developing the Christian life, we provide our students, faculty and staff with some behavioral expectations that are aimed at promoting a wholesome, spiritual environment in which to learn, work and play.

While these classes, scheduled and planned programs and activities, and lifestyle guidelines are a most important part of what makes us a Christian university, it doesn't stop there. To be effective as a Christian institution, there must be an all encompassing spiritual ambience that manifests itself in everything that we

do..."that certain way of doing everything." It means that every class, not just the Biblical studies classes, accepts the premise that all truth comes from God and that God-given principles are there to challenge us to search for excellence and truth. It means that out-of-class interaction between faculty and students is not limited to discussion of the day's coursework but often focuses on real life concerns and spiritual issues. It implies that social activities, while aimed at relaxation and fun, are also honoring to God. It means that interpersonal relationships, even

courtship, take on a deeper purpose. Personal traits such as integrity, caring, sharing, and the "Christian work ethic" are not just taught in a class on Entrepreneurship, Business Ethics or Social Work but are fostered in every class and in every interaction.

A truly Christian university is a Christ-centered university. At LeTourneau we strive to be that kind of institution, one that fully and enthusiastically integrates our faith in all that we do. If you believe in what we are trying to be, pray for us, let us hear from you.

Students Honored During Annual Awards Chapel

The annual Student Awards Chapel was held April 25 at LeTourneau University. Receiving awards were Steve Hogan, Aviation Maintenance Technology Scholarship; Dave Carmen, Flight Student of the Year; Marlin Brubaker and Dave Carmen, Student Affairs Service Award; Norman Reese, R. G. LeTourneau Award; Titus Crabb, American Heritage Award; Andrew Yoder, Ed Dunnett Award; Marlin

Brubaker, Outstanding Engineering Technology Student; George Berry and Spencer Nelson, Nadine Scholarship; Brad Forrider, Outstanding Business Administration Student; Mark Franklin, Outstanding History/Political Science Major; Myong Joo Baik, Eugene H. and Eugenie H. Currie Scholarship Endowment; Bruce Williams and Star Pitts, Outstanding Senior Athlete.

Templeton Foundation Names LeTourneau to '91 Honor Roll

LeTourneau University has been named one of 108 colleges and universities in the nation selected to the 1991 John Templeton Foundation Honor Roll for Character Building Colleges. The Honor Roll is an annual listing of those schools which best exemplify campuses that encourage the development of strong moral character among students, and was compiled by polling college and university presidents and directors of development at all four-year, accredited institutions of higher education in the U.S.

"We are extremely pleased that LeTourneau University has received recognition from the American academic community as one of the top 108 schools in the

nation with regard to the development of strong character in our students," said President Alvin O. Austin. "This is certainly in keeping with our emphasis on educating the whole person," he added.

The John Templeton Foundation, founded by John Marks Templeton, believes that our country's institutions of higher learning should not only turn out individuals of strong intellect but of strong character as well, and they wish to recognize the institutions that do so, according to a spokesperson.

LeTourneau was previously named to the 1990 John Templeton Foundation Honor Roll for Free Enterprise Education.

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# Students Seek To Make A Difference

## Mexico Trip Tops Spring Break Mission Efforts

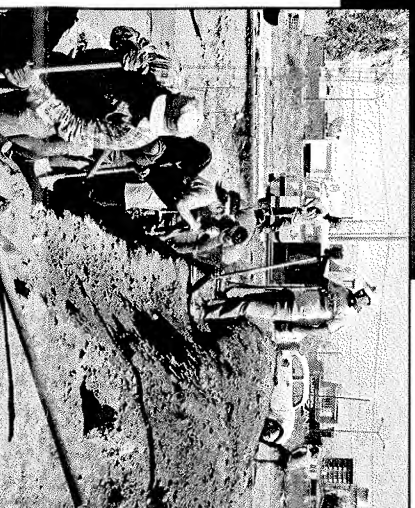
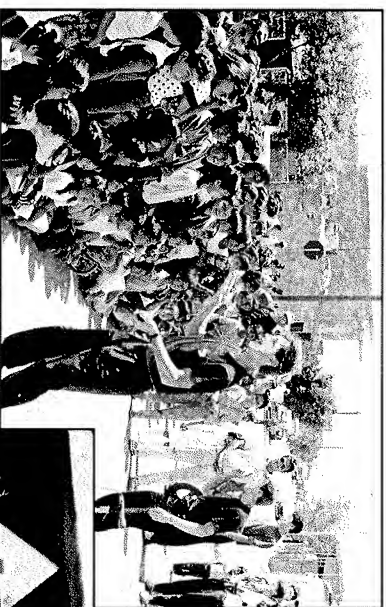
Approximately 175 LeTourneau University students plus 20 faculty and staff members participated in spring break mission work March 16-24.

The largest group, totaling 151, traveled to several different sites in Mexico to assist with construction projects, participate in evangelistic services and outreach, and present Christian drama performances consisting of mime, music and puppets.

This was the third year that students have organized and funded the trip under the umbrella of Action In Mexico (AIM). Work was conducted in the cities of Monterrey, San Luis Potosi and Aguascalientes, and in the villages of Los Felix and La Joya.

For the most part, students and faculty members stayed in the homes of local residents and ate some meals prepared by their host families. During the day, activities included such things as mixing and pouring concrete, sanding and vanishing pews, constructing pews, welding, cooking and preparing meals, and presenting drama shows at shopping malls, schools, parks, prisons and other public locations. Despite a long list of work to complete at each site, time was also included for limited sightseeing and shopping excursions. Participants returned tired but happy with warm memories of Mexican hospitality and new friendships, and an expanded knowledge of another culture and a broader vision of international evangelism.

Dr. Bill Graft, professor of electrical engineering, and six students spent their spring break in Elkhart, Ind., where they provided technical assistance to Crown Corp., which manufactures large radio transmitters used in many third world countries by various mission organizations. Two other groups went to North Carolina. A group of 11 went to Waxhaw to provide technical assistance to Jungle Aviation and Radio Service (JAARS), while another group of 26 spent time in Robbinsville at Master's Mission by helping paint cabins, repair engines and plant grass.



## South Longview Neighborhood Gets Facelift

Approximately 250 LeTourneau students assisted in remodeling 15 houses in south Longview April 6 as part of Operation Clean Sweep. This was the second year for LeTourneau students to take part in the neighborhood clean-up effort. Last year students and faculty remodeled 10 houses in the Stamper Park neighborhood, an area populated primarily by lower-income and minority residents.

This year the students concentrated their efforts on Sabine Street. Many of the houses were in need of new roofs, and most had not seen a coat of paint for at least 20 years. Many were also in need of new energy-efficient doors and windows.

Student coordinators toured the houses April 5 and made a list of repairs and materials needed, then went to a local lumberyard and purchased supplies. Saturday morning the air was filled with sounds of saws ripping through wood and hammers ringing against nails. Students worked steadily throughout the day but efforts were somewhat dampened by a late afternoon rain shower.

Some groups returned Sunday afternoon to continue their work, but further rain showers delayed completion and forced students to work on two successive weekends. "We wanted the residents in this area to have a dry roof over their heads," said Greg Tucker, student organizer. "It's hard to sit by and watch your fellow man in need and not do anything to help," he added. "This is a way we can show people the love of Christ."

Brenda Yoder, founder and coordinator of Operation Clean Sweep, a broad-based community effort, said, "What's unusual about the LeTourneau group is that they not only want to help, they want to tackle the most difficult houses in terms of repair work. They are truly an unselfish group of students."

June 8 has been set as the date for the city-wide Clean Sweep. Last year more than 2,000 citizens remodeled 100 houses in one day.

## STUDENT SENATE OFFICERS ELECTED

1991-92 Student Senate officers are Dean Lewis, Grand Rapids, Mich., President; Paul Kinch, Fort Worth, Texas, Vice President for Executive Affairs; Chris Bena, Minot Air Force Base, N.D., Vice President for Activities; Tiuss McDaniel, Menomonee, Wisc., Vice President for Ministries; Gretel Flores, Allentown, Pa., Secretary; and Dave Noble, Palm Springs, Fla., Treasurer.

## RESIDENT ASSISTANTS NAMED

1991-92 Resident Assistants include Leah Archer, Doug Britton, Candice Brown, Steve Dabbs, Lee Dean, Tim Hoff, Jeff Jones, Peggy Lantz, Carl Nelson, Scotty Palmer, Shane Patterson, Jeff Piepmeier, Raymond Pieterella, Phil Reu, Neil Sommerville, Dennis Vasquez, Brad Waltemire, Rich Wenzel, and Andrew Yoder.



Mark Franklin

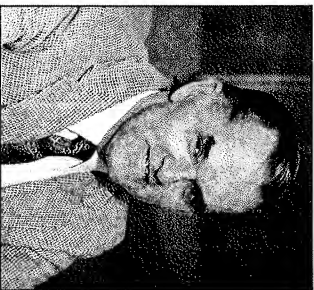
## FRANKLIN ATTENDS STUDENT SYMPOSIUM

Mark Franklin, a senior history/political science major from Longview, was in Washington, D.C., March 22-24 to represent LeTourneau University at the 22nd Annual Student Symposium sponsored by the Center for the Study of the Presidency. Franklin was one of several hundred college and university students from across the nation who attended the Symposium.

Theme for this year's Symposium was "America's Bill of Rights at 200 Years." Keynote speaker was Warren E. Burger, former Supreme Court Chief Justice. Franklin also was in Washington last spring for a semester of study in the American Studies Program, sponsored by the Christian College Coalition. Franklin served an internship with the Senate Judiciary Committee, chaired by Sen. Joe Biden. Purpose of the American Studies Program is to integrate Christianity and government.



# Aviation Program in Top Five Nationally



Roger Carr

## CARR RECEIVES NATIONAL AWARD

Roger L. Carr, associate director of aviation maintenance technology at LeTourneau University, was presented the 1991 Instructor of the Year Award April 13 in Seattle, Wash. by the Aviation Technicians Education Council at their annual conference.

Approximately 150 aviation programs are members of ATEC.

Carr joined the LeTourneau faculty in 1967 and has a bachelors degree from Western Michigan University and a masters degree from East Texas State University.

According to Thomas A. Stose, Chairman, ATEC Public Relations Committee, "The award is for outstanding leadership in the field of aviation education," and is based on a lifetime of distinguished service." Specific criteria for the award included initiative and creativity, attitude and performance, and education and training. Carr was instrumental in developing the LeTourneau University Aviation Maintenance Competition in 1977, and this served as the model for the Texas Aviation Maintenance Competition, begun in 1987.

He is also an FAA-designated mechanics examiner and has served on the White Oak ISD school board for many years, as well as the governing board of the White Oak Missionary Baptist Church. In addition, he was Director of the Aviation Maintenance Technology Program at LeTourneau for a number of years. He is a motivational speaker and conducts seminars upon request. "Roger Carr is very deserving of this award and it is a great honor for him as well as the University to be selected for national recognition by such a prestigious group," said Lauren Bitkofer, Chairman, Division of Aviation.

Aviation is on the rise at LeTourneau University, according to Division Chairman Lauren Bitkofer and Dean of Enrollment Management Roger Kieffer.

According to Kieffer, "Aviation is the fastest growing academic area among all the major fields of study on campus."

Statistics show that the aviation program has really taken off in the last two years, with 8,900 hours of flight time recorded during 1989-90 and 12,000 hours projected for 1990-91. The previous record was 1985-86 with 5,400 flight hours. This is also born out in terms of credit hours generated, with the Aviation Technology Division moving from fourth place in the fall of 1981 to second place in the fall of 1987 and first place in the fall of 1989. Overaken on this climb were Engineering, Engineering Technology, and Mathematics/Computer Science.

For the fall 1989 semester Aviation generated 1,952 credit hours, 1,933 for spring 1990, 1,828 for fall 1990 and 1,931 for spring 1991. By comparison, Math/Computer Science

generated 1,751, 1,459, 1,677 and 1,466 credit hours for these same periods. Enrollment figures, meanwhile, show the same pattern.

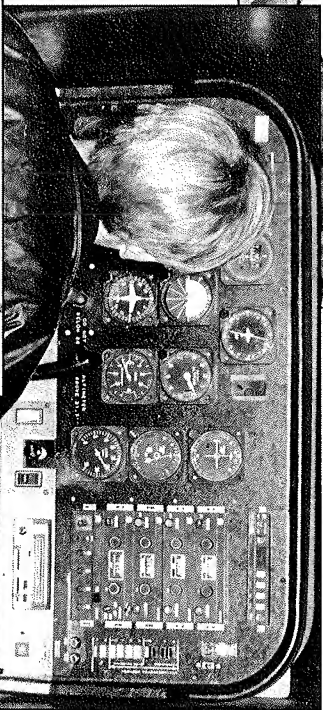
"We now have more ATBS majors [Bachelor of Science in Aviation Technology] than ever," said Bitkofer. "For fall 1989 there were 200, for spring 1990 we had 178, for fall 1990 there were 204, and for spring 1991 we have 190." A two-year Associate of Science degree in Aviation Maintenance Technology is also offered, and for fall 1989 there were 20 majors, 23 for spring 1990, 24 for fall 1990, and 29 for spring 1991. In addition, other students elect to major in either Biblical Studies, Business Administration, Engineering Technology or Mechanical Technology with an aviation option.

"The LeTourneau graduate is not just an airplane driver; he understands the machine he's operating," he added. "We produce graduates who can think, not just react. And they can think because they know what makes the airplane work."

"Five years ago we were a nonentity in terms of our aviation program," said Kieffer. "I think we are now seeing indications that our program is maturing and has become accepted as one of the top four or five in the county. This is all rather remarkable when you consider that our flight program didn't begin until 1977." Kieffer said primary competition for aviation schools includes Western Michigan University, University of North Dakota, Purdue University and Embry Riddle Aeronautical University.

"I think we produce an excellent product," Bitkofer said. "Our graduates are good not just because of their technical expertise but they have answers to life and a handle on life and for the most part possess a maturity that is beyond their years."

(Continued on Page 5)





# Aviation Program Growing (Continued)

One of the things Bitkofer is most proud of is the program's safety record. "We have never had a fatality or serious injury since the flight program began," he said.

Freshmen and sophomores complete the aviation maintenance technology curriculum on the main campus while upperclassmen commute seven miles to the University's Flight Center at the Gregg County Airport. This 7,500-square-foot facility was built in 1985 and is equally divided between hangar space and office/classroom space. Currently 15 airplanes and four flight simulators are housed there, with flight instruction provided by a staff of 10 under the direction of Bryan Benson. Other full-time aviation faculty and staff include Roger Carr, Marty Donner, John Strash, Gordon Moore, Fred Ritchey, Craig Nimmo, Dave Nixon, Mark Matteson, Mary Jackson and Karen Limbacher.

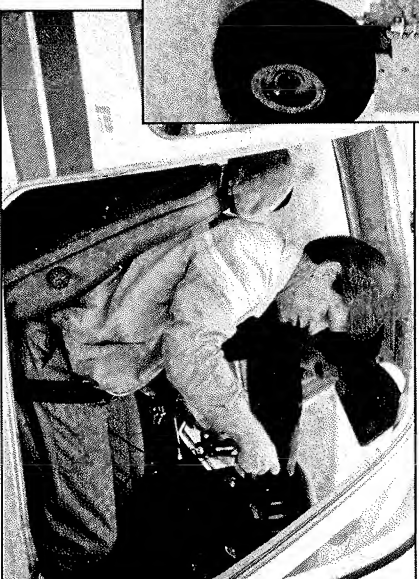
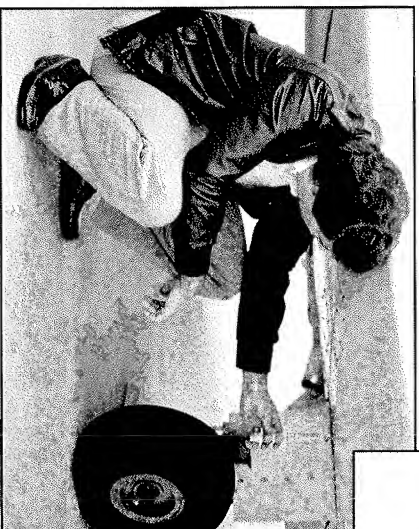
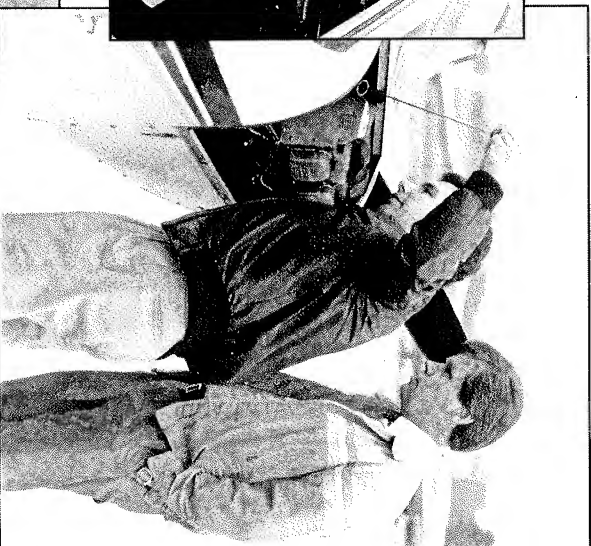
Upon graduation, ATBS majors have successfully completed several FAA standardized tests and hold the following ratings: an Airframe & Powerplant Certificate, Commercial Pilot Certificate with instrument rating, Certified Flight Instructor Certificate, Certified Instrument Instructor Certificate, Basic Ground Instructor Certificate, Advanced Ground Instructor Certificate. The majority of graduates also have a multi-engine rating.

"A lot of colleges that offer flight programs contract with a local fixed-wing operator for training," said Bitkofer. "Our flight students undergo physiological training at Federal Aviation Administration headquarters in Oklahoma City, Okla. and also log training time in conventional gear (tail wheel) and mountain cross country flying. "I'd be willing to put our graduates up against those from any other program in this country, or the world, for that matter," he said.

Both Kieffer and Bitkofer agree that aviation is a cyclical industry with peaks and valleys. "Right now we're in a period of high demand for skilled personnel," said Bitkofer.

"Deregulation of the airline industry over the last 10 years has led to rapid expansion and growth. Flying is no longer only within reach of the upper echelon of society, but is within reach of the average person," he said. "This has created a tremendous market and at the same time the military has quit producing pilots in the same quantity and the majority of commercial airline pilots are reaching mandatory retirement age. These factors have created a demand for qualified personnel, both in pilots and support staff," he said. "Furthermore, this demand is well publicized and has driven enrollments up the last four years at virtually every aviation program in the nation. Indications are that this shortage will become more acute and continue for the next 10 to 15 years, then plateau. This is an excellent time to get into the aviation field," he said.

Kieffer agreed with this analysis and also pointed out that the movie "Top Gun" which



was popular several years ago had also impacted aviation enrollments.

LeTourneau alumni already cut a broad swath through the aviation industry on a world-wide basis, with graduates holding key positions in the military, missionary and corporate/commercial arenas. Approximately 1,000 have completed aviation training since the program was begun in 1956, just 10 years after the founding of the University. Until 1975, only a two-year A & P certification program was offered, but that year a two-year associate degree program in aviation maintenance technology was begun. Shortly afterward a four-year degree in aviation technology was added.

"About 10 percent of our graduates wind up working for missionary aviation organizations, six to eight percent end up in the military, and the majority wind up working in a corporate or commercial aviation setting," said Bitkofer.

Sudan Interior Mission (SIM), Mission Aviation Fellowship (MAF), AirServe, NewTribes, Africa Inland Mission (AIM), HellMission and Wycliffe's Jungle Aviation and Radio Service (JAARS) are a few of the mission agencies with LeTourneau alumni as employees. All branches of the military service are represented, and commercial airlines with LeTourneau employees include Northwest, Delta, American, Piedmont, Pan Am, Eastern, Continental and United. Pratt & Whitney, Cessna, McDonnell Douglas and Boeing also employ alumni.

Paul Abbott, president of Covington Aircraft in Okmulgee, Okla. is one of the better-known alumni in the aviation industry. Covington Aircraft is one of the few places in the world where vintage aircraft engines are still reconditioned or remanufactured. Annual

sales top several million and at any one time, there are more than 100 engines on hand in various stages of repair.

Each spring LeTourneau sponsors an aviation maintenance marathon competition for its own students in preparation for the Texas Aviation Maintenance Competition. The state competition is modeled after LeTourneau's and LeTourneau students have won first place every year since the inception of the TAMC in 1987.

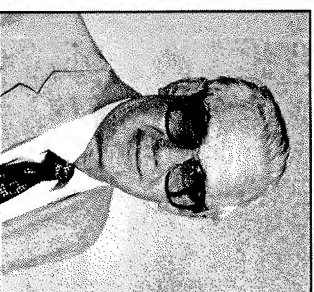
Prizes for the top finalists of the competition are quite elaborate, including tools, equipment, clothing, scholarships, cash, and free tuition and expenses for a one-to-two-week training school at sponsoring aircraft and aerospace companies.

Seven of the 10 aviation schools in Texas participate in the annual event. "We feel the competition is healthy for our students and is a good opportunity for them to test their skills and abilities in a simulated and controlled environment," said Bitkofer. "It also enables us to see where we need to improve our curriculum."

One such improvement that Kieffer would like to see is in the diversity of offerings. "We will be able to compete more effectively with additional curricular configurations, including other professional flight majors and a professional flight minor," he said.

Bitkofer added that he would like to schedule several new equipment purchases into the budget, including turbine engines, new flight simulators and a multi-engine simulator.

"All in all, we feel LeTourneau has one of the top aviation programs in the nation and we welcome inquiries on our toll free number 1-800-759-8811," Bitkofer concluded.



William H. Kielhorn

## KIELHORN RECEIVES SEARS-ROEBUCK TEACHING AWARD

William H. (Bill) Kielhorn, associate professor of welding engineering, has been selected as winner of a 1990-91 Sears-Roebuck Foundation Teaching Excellence and Campus Leadership Award.

He is one of nearly 700 faculty members being recognized nationally by the Sears-Roebuck Foundation for resourcefulness and leadership as an independent college educator. Each award winner receives \$1,000 and the institution receives a grant ranging from \$500 to \$1,500 based on student enrollment. Winners are selected by independent committees on each campus.

Kielhorn received his award April 25 during the annual awards chapel. Longview Sears manager William Clemmer was on hand to present both a plaque and check.

Kielhorn has taught at LeTourneau for the past 25 years and was given a surprise 25-year party April 18 in Detroit by welding alumni. Kielhorn is a district director of the American Welding Society, is active in other professional organizations, and is editor of a textbook on welding procedures. "Bill is very deserving of this recognition. He is a leader both on and off the campus, and has been for many years," said Dr. Glenn Sumrall, Vice President for Academic Affairs. "Bill is a true Christian professional," he added. "He is a warm human being, an excellent teacher, and a resource for students long after they graduate and establish their own careers. Through his influence many equipment gifts have been made to the University."



Don Scoggins

SCOGGINS TO LEAD ASSOCIATES

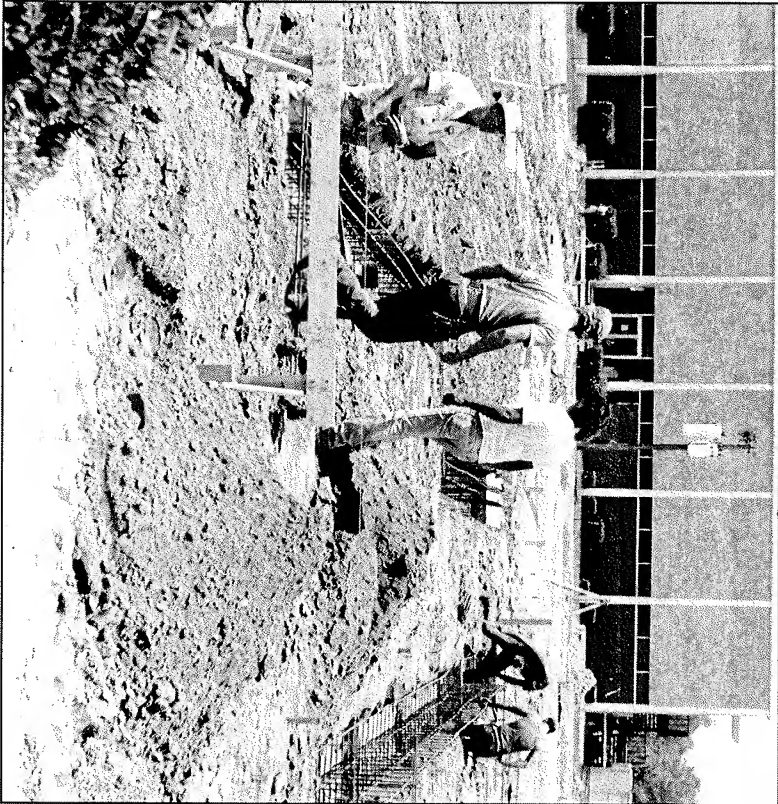
New officers and board members were elected April 1 for the LeTourneau University Associates, a group of business and community leaders serving in an advisory capacity to President Alvin O. Austin and the University administration. Don W. Scoggins, Vice President, Texas Eastman Co., was elected Associates President for 1991-92. He is a graduate of the University of Texas and has served with Texas Eastman since 1962. Serving as Associates Vice President will be J. R. Curtis, Jr., President of Curtis Broadcasting Co. and owner of KFRO AM and KISQ FM radio stations. Richard Miller, Attorney-at-Law and a partner in the firm of Miller & Miller, will serve as Secretary. Elected to the Associates Board of Directors were Alice Day, Hazel Hickey, Donna Nicholson, Margaret Parker and Charles Taylor. Rotating off the Board were Ellen Hudson, William C. (Bill) Keese, C. E. (Chuck) King and Charles Rader.

LEAP TOPS 600

Enrollment in the LeTourneau Education for Adult Professionals (LEAP) Program offered at sites in Longview, Tyler and the Dallas/Fort Worth metropolplex has reached 601 after only 18 months of operation. According to Don Connors, Director of Adult and Extended Programs, Longview has nine classes totaling 137 students, Tyler has four classes totaling 61 students, and Dallas/Fort Worth has 23 classes totaling 403 students. LEAP students attend classes one night a week for 18 months enroute to a Bachelor of Science degree in Business Management. Students are required to complete a 43-hour core sequence and must have a minimum of 60 hours of college credit to be admitted to the program. "Obviously LEAP is meeting a real need in Northeast Texas and we are grateful for the overwhelming public response," said Connors. Demand in the DFW Metrolplex has been so great that a second classroom was opened April 10 in Eules to service Fort Worth and the Mid Cities area.

Construction Underway on Longview Hall

Construction is progressing on the \$2.0 million Longview Hall Academic Center. B. B. Reese Construction Co. of Longview is general contractor for the project. Work began March 28 and is

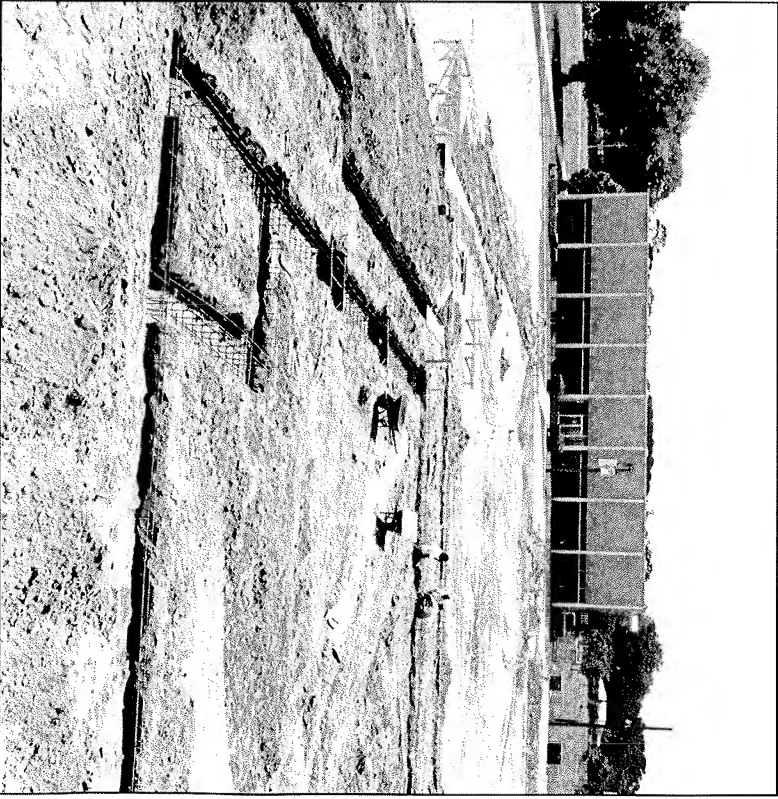


Construction workers finalize preparations to pour toolings for the foundation of the Longview Hall Academic Center. Completion is scheduled for August, 1992.

scheduled to be completed by the beginning of the 1992 fall semester. The 32,000 square foot facility will house the Office of Academic Affairs, Office of Microcomputer Services, Office of Special

Programs, LEAP Program, Division of Mathematics and Computer Science, and Division of Business Administration, and will have a number of classrooms and computer labs. Longview Hall is the single largest

project in the three-year Capture The Vision capital campaign which ends June 30. To date more than \$6.7 million has been raised in the campaign. Malloy Associates is the consulting architect.



Maximize Gift Potential Through Life Insurance

By John Martin, Director of Development

If you're like most of us, you probably want to leave this world having done something to make it a little better, and to be remembered for having done it. In his recent book, *The Thoughtful Christian's Guide to Investing*, Gary D. Moore says, "Money is not a luxury nor a statement of who we are; it is a resource. A resource that must be placed firmly at the feet of God. And once that is done, it is a resource that can daily shape our world for the better...Our gifts can do more than save us taxes; through tithes and planned giving we can support churches, schools, and worthy charities for decades to come." Decades to come. How can the influence of your life impact the people you love — family, special friends, employees, and charities — into the next generation? Through thoughtful planning of financial affairs your Christian witness can be extended, providing a lasting opportunity to demonstrate what you think about stewardship.

One of the simplest and most ideal methods of creating a legacy for charitable purposes is through life insurance. It is a cost-effective way to make a major gift for the future with discounted dollars today. Either a new or existing policy may be used. New plans allow abundant flexibility in both pledge period and amount. Because the gifts are made directly to LeTourneau University, they are fully tax deductible as charitable contributions. In fact, the Internal Revenue Service recognizes that many universities, hospitals, and community charities have long used insurance as a source of building for the future and view it as an honorable and effective way to support charitable organizations.

For example, a young graduate found he could guarantee a \$25,000 endowment — a sum of money paid to the University at his or her death — with as little as \$430 a year pledged for five years. One LeTourneau alumnus decided to make a \$580 gift each year for five years, resulting in a \$55,000 endowment. Another donor has chosen to use a \$50,000 life endowment to create a future

scholarship fund in her behalf. I thank God for faithful stewards. Such as these have chosen to offer a testimony of their belief about the importance of stewardship. You can, too, and it's easier than you might think. The real beauty of creating endowments through life insurance is that people of all income levels can participate in a meaningful way. In fact, through this method people of quite modest means can actually create a rather sizeable endowment in ways that would not otherwise be possible. For example, a one million dollar endowment can be created with a gift of less than

\$100,000. For more details about making your life count for decades to come through charitable endowment insurance, return the coupon below.



John Martin

Please send me the free booklet:

"Giving Through Life Insurance"

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_  
Birthdate \_\_\_\_\_

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